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| | UČNI NAČRT PREDMETA/COURSE SYLLABUS |
| Predmet | Globalizacija in mednarodna ekonomija |
| Course title | Globalization and International Economy |

| Študijski program in stopnja Study programme and level | Študijska smer Study field | Letnik Academic year | Semester Semester |
|---|---|---------------------------------------|------------------------------------|
| Poslovna ekonomija | Poslovna ekonomija | 2. | 3. |
| Business Economics | Business Economics | 2nd | 3 rd |

Vrsta predmeta/Course type izbirni/elective

Univerzitetna koda predmeta/University course code

| Predavanja Lectures | Seminar Seminar | Sem. vaje Tutorial | Lab. vaje Laboratory work | Teren. vaje Field work | Samost. delo Individ. work | ECTS |
|--------------------------------------|----------------------------------|-------------------------------------|--|---|---|-------------|
| 45 | 45 | | | | 315 | 15 |

Nosilec predmeta/Lecturer: prof. dr. Đuro Medić,
izr. prof. dr. Laura Južnik Rotar

Jeziki/ Predavanja/Lectures: slovenski/Slovenian
Languages: Vaje/Tutorial: slovenski/Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: **Prerequisites:**

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| <ul style="list-style-type: none"> • Vpis v študijski program. | <ul style="list-style-type: none"> • Enrolment in the study programme |
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Vsebina:

Content (Syllabus outline):

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| <p>1. Zgodovinske osnove makroekonomske politike</p> <ul style="list-style-type: none"> • Zgodovinska perspektiva temeljnih konceptov gospodarskega razvoja in rasti ter ekonomske politike s stališča globalnega in s stališča evropskega poslovnega okolja • Izzivi, ki jih pred makroekonomsko teorijo in politiko postavljajo relevantne izkušnje iz prejšnjih obdobj <p>2. Mednarodni vidiki ekonomske politike</p> <ul style="list-style-type: none"> • Mednarodna ekonomska integracija: pomen globalne blagovne in storitvene menjave • Migracijski tokovi in spremenjene okoliščine ekonomike • Vrednotenje, volatilitnost in okužbeni vidiki mednarodnih trgov kapitala • Ekonomska politika v razmerah fiksnih, fleksibilnih in hibridnih tečajev • Makroekonomske fluktuacije in konflikt med cilji ekonomske politike | <p>1. Historical bases of the macroeconomic policy</p> <ul style="list-style-type: none"> • A historical perspective of fundamental concepts of economic development and growth and economic policy from the perspective of global and the European business environment • Challenges in macroeconomic theory and policy, posed by the relevant experience from previous periods <p>2. The international aspects of economic policy</p> <ul style="list-style-type: none"> • International economic integration: the importance of global goods and service trade • Migration flows and changed circumstances of economics • Evaluation, volatility and infective aspects of the international capital markets • Economic policy in the context of fixed, flexible and hybrid rates • Macroeconomic fluctuations and the conflict between the objectives of |
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| <ul style="list-style-type: none"> • Mednarodna povezanost: kooperacija in koordinacija v ekonomski politiki • Multilateralna ekonomska politika in okužbene krize • Trade-offi v mednarodni makroekonomiki <p>3. Mednarodna ekonomska ureditev in svetovna gospodarska gibanja</p> <ul style="list-style-type: none"> • Razvoj svetovne ekonomske ureditve • Izbrana poglavja iz mednarodne politične ekonomije • Vloga in delovanje mednarodnih inštitucij (WTO, Mednarodni denarni sklad, Svetovna banka) • Pomen regionalnih integracij v sodobnem svetu (EU, NAFTA, ASEAN, MERCOSUR...) • Analiza svetovnih gospodarskih gibanj (surovinski in finančni trgi, sektorska analiza in analiza po regijah) | <p>economic policy</p> <ul style="list-style-type: none"> • International co-operation and co-ordination in economic policy • Multilateral economic policy and infectious crises • Trade-Offs of the international macroeconomics <p>3. International economic arrangements and global economic trends</p> <ul style="list-style-type: none"> • Development of the world's economic arrangement • Selected chapters from the international political economy • The role and functioning of the international institutions (WTO, IMF, World Bank) • The importance of regional integration in the modern world (EU, NAFTA, ASEAN, MERCOSUR, etc.) • Analysis of global economic developments (raw materials and the financial markets, sectorial analysis and analysis by region) |
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Temeljna literatura in viri/Readings:

Temeljna literatura/Basic literature

Balaam, N.D., Veseth, M. 2001. Introduction to International Political Economy, 2nd. Ed., izbrana poglavja 1-6, Prentice Hall.

Cameron, R. 2003. A Concise Economic History of the World from Paleolithic Time to the Present. Oxford: Oxford University Press.

Kenwood, A. G. in A. L. Lougheed. 1999. The Growth of the International Economy 1820–2000. An Introductory Text. Fourth Edition. London: Routledge.

Maddison, A. 2003. The World Economy: Historical Statistics. Paris: Development Centre of the Organisation for Economic Co-operation and Development.

Kenda, Vladimir in Bobek Vito. 2003. Osnove mednarodnih ekonomskih odnosov. Maribor: Ekonomsko-poslovna fakulteta.

Cilji in kompetence:

Cilj predmeta je sinteza pomembnih raziskovalnih dosežkov na področju mednarodne ekonomije, ki raziskujejo političen izbor kot ravnovesni izid osnovanih strateških interakcij med racionalnimi subjekti. Cilj predmeta je tudi zapolniti vrzel med področji mednarodne ekonomije, ekonomske zgodovine in mednarodnimi ekonomskimi odnosi. Študentom doktorskega študija predmet omogoča poglobljeno proučevanje zakulisja sodobne nacionalne in mednarodne ekonomije ter relevantnega okolja sodobnega globalnega poslovanja.

Objectives and competences:

The aim of the course is the synthesis of important research achievements in the field of international economics that explore the political selection as a balanced outcome of the strategic interactions between rational subjects. The aim of the course is also to bridge the gap between the areas of international economics, economic history and international economic relations. The PhD students get an in-depth study of the background of contemporary national and international economics and relevant environment of the modern global business.

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| <p><i>Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:</i></p> <ul style="list-style-type: none"> • celovito kritično mišljenje, sposobnost analize, sinteze in predvidevanja rešitev s področja ekonomskih, poslovnih, upravnih, organizacijskih in drugih ved (interdisciplinarnost), • sposobnost kreativne uporabe znanja v poslovnem okolju, • poznavanje in razumevanje procesov v poslovnem okolju ter usposobljenost za njihovo analizo, sintezo in predvidevanje rešitev oz. posledic, • usposobljenost za predstavljanje pridobljenega znanja in raziskovalnih dognanj na domačih in tujih znanstvenih konferencah in v mednarodnem raziskovalnem okolju, • temeljito poznavanje in razumevanje zgodovine razvoja ekonomskih in poslovnih ved, • usposobljenost za strateško vodenje, upravljanje in razvoj najzahtevnejših delovnih sistemov po sodobnih organizacijsko-ekonomskih načelih, • sposobnost za samostojno načrtovanje in izvedbo raziskovalnega dela, analizo in interpretacijo podatkov, oblikovanje in utemeljitev mnenj, stališč in predlogov ter pripravo raziskovalnega poročila, • usposobljenost za aktivno sodelovanje na znanstvenih konferencah, raziskovalnih delavnicah, doktorskih in znanstvenih seminarjih s področja ekonomskih in poslovnih ved, • ravnanje v skladu z vrednotami in vrednostnimi sistemi ter profesionalno-etičnimi načeli. | <p><i>The learning unit mainly contributes to the development of the following general and specific competences:</i></p> <ul style="list-style-type: none"> • comprehensive critical thinking, the • and research findings on domestic and foreign scientific conferences and in the international research environment, • a thorough knowledge and understanding of the historical development of economic and business disciplines, • being able to strategically lead, manage and develop the most demanding work systems according to the contemporary organizational-economic principles, • the ability for independent planning and implementation of the research work, analysis and interpretation of data, formation and argumentation of opinions, views and proposals and preparation of the research reports, • competence for analysis, synthesis and anticipating solutions in the field of economic, business, management, organizational and other sciences (interdisciplinary), • the ability of creative use of knowledge in the business environment, • knowledge and understanding of processes in the business environment and the qualifications for their analysis, synthesis and anticipating solutions or consequences, • qualifications for representing the acquired knowledge for active participation in scientific conferences, research workshops and doctoral and scientific seminars in the field of economic and business sciences, • performance in accordance with the values and value systems and professional-ethical principles. |
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| <p>Predvideni študijski rezultati:</p> <p>Znanje in razumevanje: <i>Študent/Študentka:</i></p> <ul style="list-style-type: none"> • bodo sposobni analizirati in sodelovati v kompleksnih interakcijah med mednarodno ekonomijo in mednarodno politiko. • bodo proučevali odprta vprašanja, ki se pojavljajo s tehnološkim razvojem in globalizacijo. | <p>Intended learning outcomes:</p> <p>Knowledge and understanding: <i>Students:</i></p> <ul style="list-style-type: none"> • will be able to analyze and participate in complex interactions between international economy and international politics. • will be studying the open questions which appear in connection with technological development and |
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| <ul style="list-style-type: none"> • bodo sposobni za aktiven odziv pri iskanju odgovorov na najkompleksnejša vprašanja prihodnosti globalnega poslovanja. • poglobili oz. povezali bodo znanje o teoretičnih konceptih in praktičnih konsekvencah; • razvijali bodo sposobnosti za kritično refleksijo akademskega prostora; • razvijali sposobnosti za prepoznavanje in reševanje etičnih vprašanj v tem prostoru; • znajo poiskati relevantne povezave obravnavane tematike s svojim IRD ter se s svojimi ugotovitvami soočajo v kritičnem dialogu znotraj svoje skupine. | <p>globalization.</p> <ul style="list-style-type: none"> • will be able to actively respond when looking for answers to the most complex questions of the global business future. • will deepen or connect their knowledge of theoretical concepts and practical consequences; • will develop skills for critical reflection on the academic space; • will develop skills to identify and resolve ethical issues in this area; • are going to find the relevant links discussing the issues about their Individual Research Work (IRW) and are facing critical dialogues in their findings within their own group. |
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Metode poučevanja in učenja:

Metode poučevanja bodo temeljile predvsem na področjih metodologije, teoretičnih konceptov in aplikacij iz praktičnih primerov. Metode učenja bodo sestavljali aktivna posvetovanja z mentorjem učiteljem pri izdelavi individualnih projektov študentov pri predmetu.

Learning and teaching methods:

Teaching methods are based, in particular, on the areas of methodology, theoretical concepts and practical application examples. Methods of learning comprise the active consultations with the teacher-mentor in the process of making the individual students' projects at the course.

Načini ocenjevanja:

Način (pisni izpit, ustno spraševanje, naloge, projekt):

- temeljna/aplikativna raziskovalna naloga z zagovorom (obseg najmanj 30.000 znakov).
- Lestvica ocen: uspešno, neuspešno.

Delež (v %)
Weight (in %)

100%

Assessment:

Types (written examination, oral examination, coursework, project):

- basic/applied research assignment with defence (at least 30,000 characters).
- Grading: successful, unsuccessful.