

	UČNI NAČRT PREDMETA/COURSE SYLLABUS
Predmet:	Menedžment znanja in inovacij
Course title	Knowledge and Innovation Management

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Poslovna ekonomija 2	Poslovna ekonomija	2.	3.
Business Economics 2	Business Economics	2 nd	3 rd

Vrsta predmeta/Course type modularni/module

Univerzitetna koda predmeta/University course code

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individ. work	ECTS
24		16				8

Nosilec predmeta/Lecturer: doc. dr. Sergej Gričar

Jezik/ Predavanja/Lectures: slovenski/Slovenian
Languages: **Vaje/Tutorial:** slovenski/Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: **Prerequisites:**

<ul style="list-style-type: none"> • Pogoj za vključitev v delo je vpis v drugi letnik študijskega programa. • Študent mora pred izpitom pripraviti in predstaviti raziskovalno nalogo. 	<ul style="list-style-type: none"> • The condition for inclusion is entry in the second year of study. • Student has to prepare, present and defend a research paper before the exam.
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Vsebina:

Content (Syllabus outline):

<ul style="list-style-type: none"> • <i>Znanstveno - tehnološka revolucija in eksplozija znanja ter inovacij.</i> • <i>Komplementarnost vlaganj v izobraževanje. Proizvodna funkcija izobraževanja. Učinkovitost vlaganj v izobraževanje.</i> • <i>Odnos med izobraževanjem in gospodarskim razvojem. Teorije človeškega kapitala.</i> • <i>Investicijski in potrošniški značaj vlaganj v izobraževanje.</i> • <i>Teorija permanentnega izobraževanja.</i> • <i>Družbeno-ekonomski dejavniki, ki vplivajo na produkcijo znanja.</i> • <i>Dopolnilno, informativno, formativno in povratno izobraževanje.</i> • <i>Andragoško-izobraževalni cikel in inovacijski procesi.</i> 	<ul style="list-style-type: none"> • <i>Scientific and technological revolution and the explosion of knowledge and innovation.</i> • <i>Complementarity of investments in education. Production function of education. Efficiency of investments in education.</i> • <i>The relationship between education and economic development. Theories of human capital.</i> • <i>Investment and consumerist character of investments in education.</i> • <i>Theory of permanent education.</i> • <i>Socio-economic factors that influence the production of knowledge.</i> • <i>Complementary, informative, formative and return education.</i> • <i>Andragogical-educational cycle and</i>
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<ul style="list-style-type: none"> • <i>Inovativnost kot določilnica konkurenčnosti.</i> • <i>Ustvarjalnost, sposobnost, inventivnost, inovativnost, tipologija inovacij in viri inovacijskih priložnosti.</i> • <i>Algoritmi invencijsko-inovacijskega procesa.</i> • <i>Inovacije in ustvarjalno mišljenje.</i> • <i>Menedžment spodbujanja ustvarjalnega sodelovanja.</i> • <i>Metode merjenja znanja in inovativnih dosežkov.</i> 	<p><i>innovation processes.</i></p> <ul style="list-style-type: none"> • <i>Innovation as a determinant of competitiveness.</i> • <i>Creativity, capability, inventiveness, innovation, innovation typology and sources of innovation opportunities.</i> • <i>Algorithms of the invention-innovation process.</i> • <i>Innovation and creative thinking.</i> • <i>Management of creative cooperation encouragement.</i> • <i>Methods of measuring knowledge and innovative achievements.</i>
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Temeljna literatura in viri/Readings:

Temeljna literatura/Basic literature

- Gričar, S. (2009). Dejavniki gibanja cen v gostinstvu. Koper: UP Fakulteta za management, str. 85 – 103.
- Ilič, B. (2001). Socioekonomska analiza spodbude za inoviranje v podjetju. Ljubljana: UL FDV, str. 51 – 132.
- Možina, S. in Kovač, J. (2006). Menedžment znanja. Maribor: Založba Pivec, str. 5 – 168 in 213.

Priporočljiva literatura/Recommended literature

- Blažič, M. (2008). Globalisation process and education. Pedagoška obzorja, letnik 23, št. 1, str. 74 – 85.
- Gričar, S. (2017). Aplikacija metodologije časovnih serij na primeru turističnih cen. Koper: UP Fakulteta za management.
- Hány, A. (2014). Inovacijski menedžment. Maribor: UM Fakulteta za kemijo in kemijsko tehnologijo.
- Lazović, S. (2013). Učinkovit menedžment znanja kot podlaga za celosten znanjski inženiring – Znanje kot ključni kapital organizacije. Andragoška spoznanja letnik 19, št. 1, str. 79 – 87. doi:10.4312/as.19.1
- Robbins, S. P. in Coulter, M. (2021). Management. Harlow: Pearson.
- Rožman, M. in Štrukelj, T. (2021). Soodvisnost izbranih dejavnikov strateškega managementa podjetja in zavzetost starejših zaposlenih kot osnova za inovativnost podjetja. Harlow: Pearson.

Cilji in kompetence:

Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:

- celovito kritično mišljenje in sposobnost analize, sinteze in predvidevanje rešitev ter posledic problemov s področij ekonomskih, poslovnih, upravnih in organizacijskih ved, ki je povezano z menedžmentom znanja,
- sposobnost kreativne uporabe znanja v poslovnem okolju,
- usposobljenost za prepoznavanje potreb po spremembah in uvajanju inovacij v

Objectives and competences:

The learning unit mainly contributes to the development of the following general and specific competences:

- comprehensive critical thinking and the ability to analyze, synthesize and anticipate solutions and consequences of problems in the fields of economic, business, administrative and organizational sciences that are related to the knowledge management,
- the ability to creatively use knowledge in the business environment,

<p>poslovnem okolju,</p> <ul style="list-style-type: none"> • usposobljenost za uporabo novega znanja, sodelovanje, delo v skupini, inovacijsko timsko delo, • ozaveščenost o nujnosti lastnega izpopolnjevanja, dopolnjevanja, poglobljanja in posodabljanja znanja, • usposobljenost za prezentiranje pridobljenega temeljnega znanja v organizaciji, • sposobnost za reševanje konkretnih delovnih problemov z uporabo inovativnih metod in postopkov, • razvoj veščin in spretnosti v uporabi znanja. 	<ul style="list-style-type: none"> • the ability to identify the needs for changes and introduction of innovations in the business environment, • the ability to use new knowledge, cooperation, team work, innovation team work, • awareness of the need for self-improvement, complementation, deepening and updating knowledge, • the ability to present the acquired fundamental knowledge in the organization, • the ability to solve work problems using innovative methods and procedures, • development of skills and competences in the use of knowledge.
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Predvideni študijski rezultati:

Intended learning outcomes:

<p>Znanje in razumevanje: <i>Študent/Študentka:</i></p> <ul style="list-style-type: none"> • pozna in razume pomen znanja in inovacijskih procesov v družbenem okolju, • pozna in razume vlogo znanja v poslovnih odnosih, • razume interakcijsko delovanje dejavnikov, ki vplivajo na uspešnost uporabo znanja in implementacijo inovacij, • pozna in uporablja inovacijske strategije, • pozna in uporablja edukološke spretnosti, • uporablja osnovno znanje in veščine s področja menedžmenta inovacij, • demonstrira uporabnost različnih inovacijskih konceptov in teorij, • reflektira in kritično ovrednoti različne (lastne in opazovane) inovacijske izkušnje, • izbere in reflektira gradiva iz drugih strokovnih disciplin in jih poveže inovacijskim področjem, • kritično spremlja in reflektira aktualno dogajanje na področju uvajanja inovacij, • pozna in razume umeščenost svojega strokovnega področja v širše družbene, kulturne in vrednostne kontekste ter z refleksijo teh kontekstov oblikuje intelektualno aktiven in profiliran odnos do sveta. 	<p>Knowledge and understanding: <i>Students:</i></p> <ul style="list-style-type: none"> • know and understand the importance of knowledge and innovation processes in the social environment, • know and understand the role of knowledge in business relations, • understand the interaction of factors influencing successful application of knowledge and implementation of innovations, • know and use innovation strategies, • know and use educational skills, • use basic knowledge and skills in the field of innovation management, • demonstrate the usefulness of various innovation concepts and theories, • reflect and critically evaluate various (own and observed) innovation experiences, • select and reflect materials from other professional disciplines and link them to innovation areas, • critically monitor and reflect the current developments in the field of innovation, • know and understand the positioning of their field of expertise in wider social, cultural and value contexts and, through the reflection of these contexts, form an intellectually active and profiled attitude towards the world.
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Metode poučevanja in učenja:**Learning and teaching methods:**

<ul style="list-style-type: none"> • <i>predavanja</i> z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov), • <i>projektno delo</i>, • individualne in skupinske <i>konzultacije</i> (diskusija, dodatna razlaga, obravnava specifičnih vprašanj), • <i>oblikovanje portfolia in samostojen študij</i> (motiviranje, usmerjanje, samoopazovanje, samouravnavanje, refleksija, samoocenjevanje). 	<ul style="list-style-type: none"> • <i>lectures</i> with active student participation (explanation, discussion, questions, examples, solving problems), • <i>project assignment</i>, • individual and group <i>consultations</i> (discussion, additional explanation, dealing with specific questions), • <i>designing a portfolio and independent study</i> (motivation, guidance, self-observation, self-regulation, reflection, self-evaluation).
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Delež (v %)

Načini ocenjevanja:

Weight (v %)

Assessment:

<p>Način (pisni izpit, ustno spraševanje, naloge, projekt):</p> <ul style="list-style-type: none"> • 100 % udeležba na predavanjih in vajah ter priprava, predstavitev in zagovor raziskovalne naloge • če študent ni 100 % udeležen na predavanjih in vajah: <ul style="list-style-type: none"> - izpit - priprava, predstavitev in zagovor raziskovalne naloge 	<p>100</p> <p>60</p> <p>40</p>	<p>Types (written examination, oral examination, coursework, project):</p> <ul style="list-style-type: none"> • 100 % attendance of lectures and tutorial including preparation, presentation and defense of a research paper, • If the student has not fully attended lectures and tutorial (100%): <ul style="list-style-type: none"> - exam, - preparation, presentation and defense of a research paper.
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