

	UČNI NAČRT PREDMETA/COURSE SYLLABUS
Predmet:	Mikroekonomija 2
Course title	Microeconomics 2

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Poslovna ekonomija 2	Poslovna ekonomija	1.	2.
Business Economics 2	Business Economics	1 st	2 nd

Vrsta predmeta/Course type obvezni/obligatory

Univerzitetna koda predmeta/University course code

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individ. work	ECTS
24		16				8

Nosilec predmeta/Lecturer: Izr. prof. dr. Laura Južnik Rotar

Jezik/ Predavanja/Lectures: slovenski/Slovenian
Languages: **Vaje/Tutorial:** slovenski/Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: **Prerequisites:**

<ul style="list-style-type: none"> • Pogoj za vključitev v delo je vpis v prvi letnik študijskega programa. • Študent mora pred izpitom pripraviti in predstaviti raziskovalno nalogo. 	<ul style="list-style-type: none"> • The condition for inclusion is entry in the first year of study. • Student has to prepare, present and defend a research paper before the exam.
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Vsebina:

Content (Syllabus outline):

<ul style="list-style-type: none"> • <i>Teorija cen, mikroekonomija in ekonomska teorija.</i> • <i>Ekonomska učinkovitost in popolna konkurenca.</i> • <i>Ekonomska učinkovitost in nepopolna konkurenca.</i> • <i>Izbira posameznika in družbena izbira.</i> • <i>Teorije podjetja in transakcije.</i> • <i>Teorija iger.</i> • <i>Ekonomika informacij.</i> 	<ul style="list-style-type: none"> • <i>Price theory, microeconomics and economic theory.</i> • <i>Economic efficiency and complete competition.</i> • <i>Economic efficiency and incomplete competition.</i> • <i>The choice of an individual and social choice.</i> • <i>Company Theories and Transactions.</i> • <i>Theory of games.</i> • <i>Economics of information.</i>
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Temeljna literatura in viri/Readings:

<ul style="list-style-type: none"> • Ayers, R. in Collinge, R. (2004). <i>Microeconomics: Explore and Apply</i>, Enhanced Edition. Harlow: Pearson Education. • Frank, R. H. (2003). <i>Microeconomics and behavior: 5th, international ed.</i>, Boston (Mass.): McGraw-Hill.

- Pindyck, R. in Rubinfeld, D. (2004). *Microeconomics*. International Edition. 6th Edition. Harlow: Pearson Education.

Cilji in kompetence:

Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:

- celovito kritično mišljenje in sposobnost analize, sinteze in predvidevanja rešitev ter posledic problemov s področij ekonomskih, poslovnih, upravnih, organizacijskih, naravoslovno-matematičnih ved ter drugih družbenih ved (interdisciplinarnost);
- obvladovanje raziskovalnih metod, postopkov, procesov in tehnologije;
- usposobljenost za prezentiranje pridobljenega temeljnega znanja in raziskovalnih dognanj v obliki projektne naloge, aplikativne, razvojno-raziskovalne naloge ali strokovnega članka;
- poznavanje in razumevanje zgodovine razvoja ekonomskih, poslovnih, naravoslovnih in drugih družbenih ved;
- sposobnost za reševanje konkretnih delovnih problemov z uporabo znanstvenih metod in postopkov;
- celostno obvladovanje temeljnega znanja mikro in makroekonomije, strateškega menedžmenta, marketinga, sodobnih organizacijskih teorij in metodologije raziskovanja ter njegova interdisciplinarna uporaba;
- razumevanje in uporaba metod kritične analize in razvoja teorij ter njihova uporaba pri reševanju problemov s področja upravljanja in poslovanja.

Objectives and competences:

The learning unit mainly contributes to the development of the following general and specific competences:

- comprehensive critical thinking, the competence for analysis, synthesis and anticipating solutions in the field of economic, business, management and organizational sciences, as well as natural-mathematical and other social sciences (interdisciplinarity),
- mastering the research methods of procedures, processes and technology,
- the ability to present the acquired fundamental knowledge and research findings in the form of a project assignment, applied, development-research paper or professional article,
- knowledge and understanding of the history of the development of economic, business, natural sciences and other social sciences,
- the ability to solve concrete work problems using scientific methods and procedures,
- comprehensive management of the fundamental knowledge of micro- and macroeconomics, strategic management, marketing, contemporary organizational theories and methodology of research as well as its interdisciplinary application,
- understanding and applying methods of critical analysis and theories development, as well as their use in solving problems in the field of management and business.

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/Študentka bo obvladal/a:

- na primeru mikroekonomije pridobiti razumevanje pozitivnega značaja ekonomske teorije,
- razviti raven teoretičnega razmišljanja o ekonomiji,
- obvladati pojem učinkovitosti v ekonomiji,
- analizirati temeljne mikroekonomske probleme z računskimi in matematičnimi metodami.

Intended learning outcomes:

Knowledge and understanding:

Students will become proficient in:

- understanding the positive character of economic theory in the case of microeconomics,
- developing a level of theoretical thinking about economics,
- the notion of efficiency in the economy,
- analyzing fundamental microeconomic problems with computational and mathematical methods.
- the use of mathematics in microeconomic

<ul style="list-style-type: none"> • uporabo matematike v mikroekonomski analizi, • poglavja, ki so ključna za vstop v druge discipline, ki zahtevajo najvišjo raven mikroekonomije, • uporabo principov oz. zakonitosti oz. modelov na posameznih primerih, iskanje povezav s prakso, utemeljevanje, evalvacijo ipd., • <i>refleksijo</i> lastnega razumevanja teorije in izkušenj v praksi, kritično ovrednotenje skladnosti med teoretičnimi načeli in praktičnim ravnanjem ipd., • <i>prenosljive spretnosti</i> – niso vezane le na en predmet: spretnosti uporabe domače in tuje literature in drugih virov, zbiranja in interpretiranja podatkov, uporaba IKT in drugih didaktičnih pripomočkov, uporaba različnih postopkov, poročanje (ustno in pisno), identifikacija in reševanje problemov, kritična analiza, sinteza, pisanje člankov, refleksij na prebrano literaturo. 	<p>analysis,</p> <ul style="list-style-type: none"> • chapters that are crucial for entering other disciplines that require the highest level of microeconomics, • <i>using</i> the principles, laws or models on individual cases, in searching the connection with practice, in argumentation and evaluation, etc. • <i>reflecting</i> one's own understanding of theory and experience in practice, in critical evaluation of compliance between theoretical principles and practical behaviour, etc., • <i>transferable skills</i> - not related to one subject only: skills of using domestic and foreign literature and other resources, the collection and interpretation of data, the use of ICT and other didactic tools, the use of different procedures, reporting (oral and written), problem identification and resolution, critical analysis, synthesis, writing articles, reflections on the read literature.
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Metode poučevanja in učenja:

Learning and teaching methods:

<ul style="list-style-type: none"> • <i>predavanja,</i> • <i>raziskovalno delo,</i> • <i>projektno delo,</i> • <i> vključenost v razvojno raziskovalno delo,</i> • <i>vodeni individualni študij,</i> • <i>konference,</i> • <i>simulacije.</i> 	<ul style="list-style-type: none"> • <i>lectures,</i> • <i>research seminars,</i> • <i>project work,</i> • inclusion in <i>research-developmental work,</i> • <i>guided individual study,</i> • <i>conferences,</i> • <i>simulations.</i>
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Načini ocenjevanja:

Delež (v %)

Weight (v %)

Assessment:

<p>Način (pisni izpit, ustno spraševanje, naloge, projekt):</p> <ul style="list-style-type: none"> • izpit • priprava, predstavitev in zagovor raziskovalne naloge 	<p>60 40</p>	<p>Types (written examination, oral examination, coursework, project):</p> <ul style="list-style-type: none"> • exam, • preparation, presentation and defense of a research paper
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