

	UČNI NAČRT PREDMETA/COURSE SYLLABUS
Predmet	Mikroekonomija
Course title	Microeconomics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Poslovna ekonomija in upravljanje	Poslovna ekonomija	1.	2.
Business Economics and Management	Business Economics	1 st	2 nd

Vrsta predmeta/Course type

temeljni predmet smeri / fundamental subject in study field

Univerzitetna koda predmeta/University course code

3_PEU_TPS_UN2_PE

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individ. work	ECTS
20	10				420	15

Nosilec predmeta/Lecturer:

izr. prof. dr. Laura Južnik Rotar

Jeziki/ Predavanja/Lectures:
Languages: Vaje/Tutorial:

slovenski/Slovenian
slovenski/Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Prerequisites:

<ul style="list-style-type: none"> • Pogoj za vključitev v delo je vpis v prvi letnik študijskega programa. • Študent mora pred izpitom pripraviti in predstaviti raziskovalno nalogo. 	<ul style="list-style-type: none"> • The condition for inclusion is entry in the first year of study. • Student has to prepare, present and defend a research paper before the exam.
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Vsebina:

Content (Syllabus outline):

<ol style="list-style-type: none"> 1. Mikroekonomska teorija 2. Mikroekonomska analiza 3. Napredni mikroekonometrični pristopi za analizo ekonomskih in poslovnih podatkov 	<ol style="list-style-type: none"> 1. Microeconomics theory 2. Microeconomics analysis 3. Advanced microeconometrics approaches to analyze economic and business data
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Temeljna literatura in viri/Readings:

Temeljna literatura/Basic literature

- Besanko, D., Braeutigam, R. R. in Rockett, K. (2015). Microeconomics (5th ed.). Hoboken: Wiley.
- Cameron, A. C. in Trivedi, P. K. (2009). Microeconometrics. Methods and applications. Cambridge (UK), New York: Cambridge University Press.
- Stock, J.H. in Watson, M.W. (2015). Introduction to Econometrics. Boston: Pearson.
- Wooldridge, J.M. (2013). Introductory econometrics: a modern approach. New York: South Western.
- Backhouse, R.E. in Cherrier, B. (2016). The age of applied economist: the transformation of economics since 1970s. Birmingham: Department of Economics.

Cilji in kompetence:

Predmet je namenjen študentom, ki so poslušali mikroekonomijo že v okviru dodiplomskega študija in so tako seznanjeni s snovjo predmeta. Metodično bomo raziskali, kako se spoznanja mikroekonomije, ki je za ekonomsko znanost to, kar je mehanika za fiziko, razvijejo iz elementarnih predpostavk o obnašanju potrošnikov in podjetij. Naša analiza bo po eni strani zavoljo uporabe matematičnih orodij dovolj formalna, po drugi strani pa se bomo vseskozi trudili graditi močno ekonomsko intuicijo in tako razkriti zanimivo prepletanje dveh veja znanosti. Analiza obnašanja potrošnikov in podjetij se bo končala s poglavjem o splošnem ravnovesju v gospodarstvu. Dodali bomo še kratko razpravo o trgih na katerih vlada nepopolna konkurenca: monopol in klasični oligopoli. Zadnje pa nam bo iztočnica za študij vse pomembnejšega dela mikroekonomije - teorije iger, ki se ukvarja z modeliranjem in razreševanjem strateških situacij. Spoznali bomo njene osnovne koncepte in njihove aplikacije.

Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:

- celovito kritično mišljenje, sposobnost analize, sinteze in predvidevanja rešitev s področja ekonomskih, poslovnih, upravnih,

Objectives and competences:

The course is intended for students who have already participated in the Macroeconomics course during their undergraduate study and are familiar with the course's contents. Methodically we are going to investigate how knowledge of macroeconomics, having the same role in economic science as the mechanics in physics, develops from elementary assumptions about the behaviour of consumers and businesses. Our analysis is, on one hand - for the sake of using mathematical tools, going to be formal, on the other hand, we will always strive to build strong economic intuition and thus reveal the interplay of two interesting branches of science. Analysis of the consumer behaviour and businesses will be completed with the chapter on general equilibrium in the economy. A brief discussion on markets, governed by the imperfect competition, will be carried out: monopoly and classic oligopoly. The latter will serve as a starting point for studying the more and more important part of the economy – the game theory, which deals with modelling and resolving strategic situations. We're going to learn about its basic concepts and their applications.

The learning unit mainly contributes to the development of the following general and specific competences:

- comprehensive critical thinking, the

<p>organizacijskih in drugih ved (interdisciplinarnost),</p> <ul style="list-style-type: none"> • sposobnost kreativne uporabe znanja v poslovnem okolju, • poznavanje in razumevanje procesov v poslovnem okolju ter usposobljenost za njihovo analizo, sintezo in predvidevanje rešitev oz. posledic, • usposobljenost za predstavljanje pridobljenega znanja in raziskovalnih dognanj na domačih in tujih znanstvenih konferencah in v mednarodnem raziskovalnem okolju, • temeljito poznavanje in razumevanje zgodovine razvoja ekonomskih in poslovnih ved, • poglobljeno znanje ekonomskih ali poslovnih ved ter njuno interdisciplinarno povezovanje in uporabo, • sposobnost za samostojno načrtovanje in izvedbo raziskovalnega dela, analizo in interpretacijo podatkov, oblikovanje in utemeljitev mnenj, stališč in predlogov ter pripravo raziskovalnega poročila, • usposobljenost za aktivno sodelovanje na znanstvenih konferencah, raziskovalnih delavnicah, doktorskih in znanstvenih seminarjih s področja ekonomskih in poslovnih ved, • ravnanje v skladu z vrednotami in vrednostnimi sistemi ter profesionalno-etičnimi načeli. 	<p>competence for analysis, synthesis and anticipating solutions in the field of economic, business, management, organizational and other sciences (interdisciplinarity),</p> <ul style="list-style-type: none"> • the ability for creative use of knowledge in the business environment, • knowledge and understanding of processes in the business environment and the qualifications for their analysis, synthesis and anticipating solutions or consequences, • qualifications for representing the acquired knowledge and research findings on domestic and foreign scientific conferences and in the international research environment, • a thorough knowledge and understanding of the historical development of economic and business sciences, • in-depth knowledge of the economic or business sciences and their interdisciplinary connection and usage, • the ability for independent planning and implementation of the research work, analysis and interpretation of data, formation and argumentation of opinions, views and proposals and preparation of the research reports, • competence for active participation in scientific conferences, research workshops and doctoral and scientific seminars in the field of economic and business sciences, • performance in accordance with the values and value systems and professional-ethical principles.
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Predvideni študijski rezultati:

Študent/Študentka:

- poglobijo oz. povežejo znanje o teoretičnih konceptih v poslovni ekonomiji in raziskovanju,
- razvijajo sposobnosti za kritično refleksijo akademskega prostora,

Intended learning outcomes:

Students:

- deepen or connect their knowledge of theoretical concepts together in business economics and research,
- develop skills for critical reflection on the academic space,

<ul style="list-style-type: none"> • razvijajo sposobnosti za prepoznavanje in reševanje etičnih vprašanj v tem prostoru, • oblikujejo lastno identiteto v raziskovalnem prostoru ter se poglobljajo v vprašanja profesionalne etike, • poiščejo relevantne povezave obravnavane tematike s svojim IRD ter se s svojimi ugotovitvami soočajo v kritičnem dialogu znotraj svoje skupine. 	<ul style="list-style-type: none"> • develop skills to identify and resolve ethical issues in this area, • create their own identity in the research space and engage themselves into the issues of professional ethics, • find the relevant links discussing the issues about their Individual Research Work (IRW) and are facing critical dialogues in their findings within their own group.
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Metode poučevanja in učenja:

Learning and teaching methods:

Metode poučevanja bodo temeljile predvsem na področjih metodologije, teoretičnih konceptov in aplikacij iz praktičnih primerov. Metode učenja bodo sestavljali aktivna posvetovanja z mentorjem učiteljem pri izdelavi individualnih projektov študentov pri predmetu.	Teaching methods are based, in particular, on the areas of methodology, theoretical concepts and practical application examples. Methods of learning comprise the active consultations with the teacher-mentor in the process of making the individual students' projects at the course.
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Načini ocenjevanja:

Delež (v %)

Weight (in %)

Assessment:

<p>Načini:</p> <ul style="list-style-type: none"> • izpit • temeljna/aplikativna raziskovalna naloga z zagovorom (obseg najmanj 30.000 znakov) <p>Ocenjevalna lestvica: uspešno, neuspešno.</p>	<p>60 %</p> <p>40 %</p>	<p>Types:</p> <ul style="list-style-type: none"> • exam • basic/applied research assignment with defence (at least 30,000 characters) <p>Grading scheme: successful, unsuccessful.</p>
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