

	UČNI NAČRT PREDMETA/COURSE SYLLABUS
Predmet	Okoljsko upravljanje organizacij
Course title	Environmental Organizational Management

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Upravljanje z okoljem/ 2. stopnja	Ni smeri študija	1. letnik	2.
Environmental Management/ 2 nd Cycle	No study field	1 st year	2 nd

Vrsta predmeta/Course type obvezni/obligatory

Univerzitetna koda predmeta/University course code 2_UO_1_UN7

Predavanja	Seminar	Sem. vaje	Lab. vaje	Teren. vaje	Samost. delo	ECTS
Lectures	Seminar	Tutorial	Laboratory work	Field work	Individ. work	
45		30			125	8

Nosilec predmeta/Lecturer: izr. prof. dr. Laura Južnik Rotar

Jeziki/ Languages:	Predavanja/Lectures:	slovenski/Slovenian
	Vaje/Tutorial:	slovenski/Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:	Prerequisites:
<ul style="list-style-type: none"> Vpis v prvi letnik študijskega programa. Študent mora pred izpitom pripraviti in predstaviti ter zagovarjati raziskovalno nalogo. 	<ul style="list-style-type: none"> A prerequisite for inclusion is enrolment in the first year of study. Student has to prepare, present and defend a research paper before the examination.

Vsebina:	Content (Syllabus outline):
<ul style="list-style-type: none"> <i>Osnovna izhodišča</i> (obnašanje organizacij v tržnem, javnem in tretjem sektorju, eksternalije, javne dobrine, tragedija skupnega, analiza stroškov in koristi, obnašanje posameznika, ekonomske spodbude). <i>Trgi za okoljsko zaščito</i> (vloga regulatorjev, tržno zasnovani in spodbudno zasnovani instrumenti in politike, kreiranje novih trgov, Porterjeva okoljska hipoteza). <i>Upravljanje in merjenje okoljske uspešnosti organizacij</i> (odziv 	<ul style="list-style-type: none"> <i>Fundamentals</i> (behavior of organizations in the market, public and nonprofit sector, externalities, public goods, tragedy of the commons, cost-benefit analysis, behaviour of individuals, economic incentives). <i>Markets for environmental protection</i> (regulatory role, market-based and incentive-based instruments and policies, creation of new markets, Porter environmental hypothesis). <i>Management and measurement of environmental performance of</i>

<p>organizacij, okoljski upravljalni sistemi, upravljanje sprememb, merjenje in spremljanje okoljske uspešnosti, indikatorji okoljske uspešnosti).</p> <ul style="list-style-type: none"> • <i>Okoljske strategije v organizaciji</i> (okolje kot orodje konkurenčne strategije: upravljanje tveganj, ohranjanje konkurenčne prednosti, diferenciranje proizvodov, identificiranje novih tržnih priložnosti). 	<p><i>organizations</i> (response of organizations, environmental management systems, change management, measuring and monitoring environmental performance, environmental performance indicators).</p> <ul style="list-style-type: none"> • <i>Environmental strategies in organizations</i> (environment as a tool of competitive strategy: risk management, securing competitive advantage, product differentiation, identifying new market opportunities).
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Temeljna literatura in viri/Readings:

Temeljna literatura/Basic literature

- Keohane, N. O. in Olmstead, S. M. (2016). Markets and the environment. Washington: Island Press (pogl. 1-4; 7-10).
- Reinhardt, F. L. (2000). Down to Earth: Applying business principles to environmental management. Cambridge, MA: Harvard Business School Press (pogl. 2, 3, 6, 7).
- Brady, J., Ebbage, A. in Lunn, R. (2011). Environmental management in organizations: the IEMA Handbook. New York: Earthscan (pogl. 3.1, 3.2, 4.4).

Priporočljiva literatura/Recommended literature

- Waters, B. (2013). Introduction to environmental management. New York: Routledge.
- Erickson, K. H. (2016). Environmental economics. A simple introduction. New York: CreateSpace.

Cilji in kompetence:

Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:

- razvoj in uvajanje sodobnih okoljskih rešitev v poslovne sisteme,
- organiziranje, vodenje, razvijanje, načrtovanje in uvajanje sodobnih metodologij okoljskih raziskav v različne poslovne sisteme,
- poznavanje in razumevanje procesov v okolju ter usposobljenost za njihovo analizo, sintezo in predvidevanje rešitev oz. posledic,
- usposobljenost za prepoznavanje potreb po spremembah in uvajanje inovacij v okolju,

Objectives and competences:

The learning unit mainly contributes to the development of the following general and specific competences:

- developing and implementing advanced environmental solutions into business systems,
- organizing, managing, developing, planning and implementing modern environmental research methods into various business systems,
- knowledge and understanding of environmental processes and ability to analyse, synthesize and predict solutions or consequences,
- the ability to identify the need for change and introduce innovations in the environment,

<ul style="list-style-type: none"> • avtonomnost in odgovornost pri pripravi rešitev, obravnavi predlogov in odločanju, • zavezanost profesionalni etiki, • poglobljeno poznavanje in razumevanje organizacij in procesov v sodobnem poslovnem okolju, • usposobljenost za upravljanje s tveganji, upravljanje in razvoj najzahtevnejših delovnih sistemov po sodobnih organizacijsko-ekonomskih načelih. 	<ul style="list-style-type: none"> • autonomy and responsibility in finding solutions, weighing proposals and making decisions, • commitment to professional ethics, • in-depth knowledge and understanding of organizations and processes in the modern business environment, • competence in risk management, management and development of the most demanding work systems according to modern organizational and economic principles.
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Predvideni študijski rezultati:

Študent/študentka:

- razume osnovni ekonomski okvir za razmišljanje o okoljskih temah,
- pozna delovanje trgov za okoljsko zaščito,
- se usposobi za upravljanje in merjenje okoljske uspešnosti organizacij,
- se usposobi za uporabo okoljskih strategij v organizaciji.

Intended learning outcomes:

Students:

- understand the basic economic framework for thinking about environmental issues,
- are familiar with how environmental protection markets work,
- are trained to manage and measure the environmental performance of organizations,
- are trained to apply environmental strategies in the organisation.

Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov),
- *seminarske vaje*: priprava, predstavitev in uspešen zagovor raziskovalne naloge, reševanje problemov, študije primera, kritično presojanje, diskusija, refleksija izkušenj, vrednotenje, projektno delo, timsko delo).

Learning and teaching methods:

- *lectures* with active student participation (explanation, discussion, questions, examples, problem solving),
- *seminar tutorial*: preparation, presentation and successful defence of a research paper, problem solving, case studies, methods of critical thinking, discussion, reflection of experience, evaluation, project work, team work).

Načini ocenjevanja:

Delež (v %)
Weight (in %)

Assessment:

<p>Načini:</p> <ul style="list-style-type: none"> • izpit • izdelava, predstavitev in zagovor raziskovalne naloge 	<p>60 %</p> <p>40 %</p>	<p>Types:</p> <ul style="list-style-type: none"> • examination • preparation, presentation and defence of the research paper
<p>Ocenjevalna lestvica: ECTS.</p>		<p>Grading scheme: ECTS.</p>